

# Stage Intro

*Heather* R YOUNGER J.D.

Our next speaker is on a mission to transform the way we lead and connect at work. Heather R Younger is the author of 4 bestselling books, including *The Art of Caring Leadership* and *The Art of Self-Leadership*.

A leader of teams for over 20 years, and former attorney turned CEO, she helps organizations to create cultures where people feel seen, heard, and valued.

She brings grit, grace, and real-world insight into today's workplace - fueled by her love of warm chocolate chip cookies.

Please welcome, Heather R Younger!



# AV Needs-LIVE Events

Heather R YOUNGER J.D.

## Heather R Younger's Technical Requirements - Live Events

Heather's presentation uses a heavy amount of images, all embedded into her Keynote deck that she runs from her Dell Inspiron 14 5000.

\*\*Due to the custom nature of her presentation, it is not possible to run the slides from another machine or provide them prior to the presentation.

### Heather's requirements are as follows:

- Prior to the presentation, a bottle of water with a screw cap
- A 16.9 digital data projector, ideally with an HDMI connection
- 3.5mm sound lead to play audio from her laptop
- A fold-back screen (a monitor so Heather can see which slides are on-screen from anywhere on stage).
- Preferably no barriers on stage (no lecterns or podiums)
- A Countryman or over the ear-type microphone is preferred to a lapel mic
- Three mic runners in the audience with handheld microphones for audience interaction
- A bottle of water on stage
- When the talk time is 1 hour and 15 minutes or more, Heather includes a fun group written visualization exercise for the attendees. A flip chart with some crayons/markers/stickers for each table (upon request)
- Walk On Song: © owned by Heather R Younger - Intro Song - [Make a Change Part 1](#)
- Walk Off Song: © owned by Heather R Younger - Extro Song - [Make a Change-part 2](#)
- Heather will bring Blackmagic Video Assist (field recording device) to take a copy of the live video feed of the presentation. She can connect to your vision desk via HDMI or HD-SDI, assuming it is possible to loop out a signal from your cameras.
- For the Culture of Listening talk, Heather will require a technical team to launch and help manage a Mentimeter poll at the beginning of her keynote.

**SOUND CHECK:** Heather requires no more than 30 minutes. The sound check needs to occur within two (2) to three (3) hours of her presentation time.

**RECORDING:** Heather is happy to be video-taped; a separate Right of Use Agreement must be authorized by the Customer if they are taping her presentation.



# AV Needs-VIRTUAL

Heather R YOUNGER J.D.

## Customized Virtual Session PRE-RECORDED

- Heather will provide her pre-recorded session five days in advance, as a 4K video file for the client to load into their meeting platform.
- The client will provide the meeting platform of their choice, invite their attendees, and screen the pre-recorded video to participants.
- No technical rehearsal is necessary for the digital keynote product.
- Heather will join the virtual meeting for a moderated, live Q&A with participants.
- After the session, Heather can provide a PDF summary of insights.

## Customized Virtual Session LIVE

- A technical rehearsal is required prior to the event.
- The client will provide the meeting platform of their choice, invite their attendees and screen Heather live to participants.
- Her ATEM pro switcher allows her multi-camera setup to simply appear as a webcam to your conference platform.
- NOTE: Heather will not provide her slides in advance, as they have been custom-coded and are designed to work as visual aids only.
- After the session, Heather will provide a PDF summary of insights.

## Inside Heather's Studio

- Camera A: Canon EOS 250D / SL3 with EF-S 18-55mm f/3.5-5.6 III Lens
- Camera B: Canon EOS 6D Mark II Digital
- Blackmagic ATEM pro switcher and hardware streaming encoder
- 50 inch Samsung monitor for slide presentations
- 3 Newer continuous LED location lights
- Dell Inspiron 14 5000 Laptop (for slides)
- Dell Inspiron Laptop (for accessing the platform)
- Movo Photo WMX-1 Wireless Lavalier Microphone System (2.4 GHz)



# SHORT BIO

Heather R YOUNGER J.D.

Heather R Younger, J.D., CSP is the Founder & CEO of Employee Fanatix, a leading employee engagement and consulting firm. She is a highly sought-after keynote speaker, an organizational culture strategist, and one of the world's leading experts on active listening at work.

Heather has been named to the Thinkers50 Radar 25, an esteemed recognition that highlights the world's leading management thinkers shaping the future of leadership and talent development.

Drawing from her personal experiences as the only child of an interfaith and interracial marriage and backed by research relevant to what's happening now, Heather is committed to inspiring leaders and team members to care for themselves and others, ensure everyone including prospects, customers, and employees feel valued, heard, and supported, and be empowered to create change that gets results.

She is a two-time TEDx speaker, bestselling author, podcast host, and a trusted contributor to leading news outlets.





# LONG BIO

Heather R YOUNGER J.D.

Heather R Younger, J.D, CSP, shifted from the courtroom to the boardroom, where she helps leaders turn understanding into impact to create a leadership advantage that gets results. Heather is a former practicing lawyer who puts empathy into action as a leading expert on Caring Leadership®.

She is a trusted contributor to leading news outlets, like Forbes, Fast Company, Bloomberg, NBC and ABC on Caring Leadership® and active listening at work. She is the visionary Founder and CEO of Employee Fanatix, a preeminent employee engagement and workplace culture consulting firm to Fortune 100 companies. Heather has been named to the Thinkers50 Radar 25, an esteemed recognition that highlights the world's leading management thinkers shaping the future of leadership and talent development. Employee Fanatix conducts annual research on workplace culture, relying on employee voices for what is relevant now, to help companies redefine a culture strategy that gets results. Heather has personally read over 30,000 employee surveys and facilitated over 100 employee focus groups, including her signature "Art of Active Listening Sessions." Heather offers pre-event focus groups and site visits for speaking engagements to ensure complete customization.

With over 25 years of successfully managing teams, she has worked in customer experience, sales, and large account management for multi-million dollar accounts and multiple industries such as tech, staffing, healthcare, professional services, the public sector, and the financial sector. She's a renowned keynote speaker, drawing insights from current data and putting into practice what she teaches in her Caring Leadership Transformation Model™. Heather is an award-winning leader in the area of Employee Engagement as recognized by Inspiring Workplaces, is a LinkedIn Learning course partner, 3-time best-selling author, TEDx speaker, and the host of the popular Leadership With Heart podcast.

Her accolades include being a best-selling author of three books: "The 7 Intuitive Laws of Employee Loyalty," a Forbes Must-Read List topper for HR professionals, "The Art of Caring Leadership," wherein she shines a spotlight on the radical potential of compassionate leadership, "The Art of Active Listening," through which she equips individuals with the interpersonal skills required to make others feel seen, heard, and valued.

Heather's latest book, "The Art of Self-Leadership: Discover the Power Within You and Learn to Lead Yourself" is available for pre-order wherever books are sold and set to publish in February 2025.

Heather's personal journey, rooted in her challenging experiences growing up as the only child of an interfaith and interracial marriage and being excluded because of her race, fueled her unwavering determination to ensure that workplaces around the world make both employees and customers alike feel heard, valued and seen.

