



KEYNOTE 2: SELF-LEADERSHIP

# The Unshakeable Leader: The Leadership Challenge That Turns Individual Growth into Enterprise Success

Self-leadership is the foundation of resilient, high-impact influence. It's what allows people to navigate uncertainty, bounce forward from setbacks, and model the kind of adaptability their teams need now more than ever.

In this transformative keynote based on her book, Heather R Younger empowers leaders to trade perfectionism for progress, fear for flexibility, and burnout for balance — without sacrificing performance. She'll share actionable strategies to help leaders harness resilience as a competitive edge and unlock their full potential in the face of constant change. Because when leaders lead themselves well — they elevate everyone around them.



## This keynote is ideal for managers, executives, directors, founders, and other business leaders who are:

- ✓ Want to develop resilience strategies to fuel agility, adaptability, and sustainable success
- ✓ Are navigating rapid change, uncertainty, or high-pressure environments and need a framework to thrive
- ✓ Struggle with perfectionism and want to shift their mindset to prioritize progress over unattainable ideals
- Are ready to step into greater ownership as a leader, by fostering a growth mindset and self-empowerment

## Audience Takeaways:

- ✓ The Self-Leadership Framework – A proven model to stay strong, flexible, and focused through change
- ✓ “Progress Over Perfection” mindset shift to embrace growth, adaptability, and continuous improvement
- ✓ A Self-Empowerment Toolkit
- ✓ Emotional Agility & Decision-Making Mastery – Strengthen clarity, composure, and effectiveness under pressure



Heather is a brilliant speaker and engaging *partner* as you strive to develop your leadership skills for yourself or your organization!  
Thanks Heather for sharing your talents with others.

Michelle Hall | SVP & Chief Human Resources Officer, Meijer