

# Stage Intro

Heather R YOUNGER

We all want to be a part of a workplace culture where everyone feels valued, and we want to do our part to bring innovation, creativity, and engagement to our organization(s).

Sometimes it feels overwhelming to be a change-maker without a proven path to follow.

Our speaker today, Heather R Younger, is the Founder & CEO of Employee Fanatix - a leading employee engagement and consulting firm and the world's leading expert on listening at work. She also happens to be a former attorney, but please don't hold that against her.

She will show us exactly how to strengthen relationships and resilience to ensure every prospect, customer, and team member feels valued, heard, and supported.

Please welcome from Denver, Colorado, bestselling author and self-professed lover of warm chocolate chip cookies—Heather R Younger!



# AV Needs-LIVE Events *Heather* R YOUNGER

Heather's presentation uses a heavy amount of images, all embedded into her Keynote deck that she runs from her Dell Inspiron 14 5000.

\*\*Due to the custom nature of her presentation, it is not possible to run the slides from another machine or provide them prior to the presentation.

## Heather's requirements are as follows:

- Prior to the presentation, a bottle of water with a screw cap
- A 16.9 digital data projector, ideally with an HDMI connection
- 3.5mm sound lead to play audio from her laptop
- A fold-back screen (a monitor so Heather can see which slides are on-screen from anywhere on stage).
- No lectern required - please allow for ease of movement on the entire stage
- A Countryman or over the ear-type microphone is preferred to a lapel mic
- Three mic runners in the audience with handheld microphones for audience interaction
- A bottle of water on stage
- A set of stairs down the front/center of the stage
- When the talk time is 1 hour and 15 minutes or more, Heather includes a fun group written visualization exercise for the attendees. A flipchart with some crayons/markers/stickers for each table (upon request)
- Walk on/walk off song: "Remember the Name" by Fort Minor (can be played up to 40 second mark as a continuous or just as instrumental)
- Heather will bring Blackmagic Video Assist (field recording device) to take a copy of the live video feed of the presentation. She can connect to your vision desk via HDMI or HD-SDI, assuming it is possible to loop out a signal from your cameras.
- For the Culture of Listening talk, Heather will require a technical team to launch and help manage a Mentimeter poll at the beginning of her keynote.

**SOUND CHECK:** Heather requires no more than 30 minutes. The sound check needs to occur within two (2) to three (3) hours of her presentation time.

**RECORDING:** Heather is happy to be video-taped; a separate Right of Use Agreement must be authorized by the Customer if they are taping her presentation.



# AV Needs-VIRTUAL

Heather R YOUNGER

## Customized Virtual Session PRE-RECORDED

- Heather will provide her pre-recorded session five days in advance, as a 4K video file for the client to load into their meeting platform.
- The client will provide the meeting platform of their choice, invite their attendees, and screen the pre-recorded video to participants.
- No technical rehearsal is necessary for the digital keynote product.
- Heather will join the virtual meeting for a moderated, live Q&A with participants.
- After the session, Heather can provide a PDF summary of insights.

## Customized Virtual Session LIVE

- A technical rehearsal is required prior to the event.
- The client will provide the meeting platform of their choice, invite their attendees and screen Heather live to participants.
- Her ATEM pro switcher allows her multi-camera setup to simply appear as a webcam to your conference platform.
- NOTE: Heather will not provide her slides in advance, as they have been custom-coded and are designed to work as visual aids only.
- After the session, Heather will provide a PDF summary of insights.

## Inside Heather's Studio

- Camera A: Canon EOS 250D / SL3 with EF-S 18-55mm f/3.5-5.6 III Lens
- Camera B: Canon EOS 6D Mark II Digital
- Blackmagic ATEM pro switcher and hardware streaming encoder
- 50 inch Samsung monitor for slide presentations
- 3 Newer continuous LED location lights
- Dell Inspiron 14 5000 Laptop (for slides)
- Dell Inspiron Laptop (for accessing the platform)
- Movo Photo WMX-1 Wireless Lavalier Microphone System (2.4 GHz)



**Short Bio:**

Heather Younger is the Founder & CEO of Employee Fanatix, a leading employee engagement and consulting firm. She is a highly sought-after keynote speaker, a diversity, equity and inclusion strategist, and the world's leading expert on listening at work.

Drawing from her personal experiences as the only child of an interfaith and interracial marriage, Heather is committed to inspiring leaders and team members to flex their empathy muscles and master the art of active listening to ensure everyone including prospects, customers, and employees feels valued, heard, and supported. She is a two-time TEDx speaker, bestselling author, podcast host, and a trusted contributor to leading news outlets.

**Long Bio:**

Heather Younger is the Founder & CEO of Employee Fanatix, a leading employee engagement and consulting firm. She is a highly sought-after keynote speaker, bringing the best insights from over 25,000 employee stories to the stage, a diversity, equity and inclusion strategist, and the world's leading expert on listening at work. Drawing from her personal experiences as the only child of an interfaith and interracial marriage, Heather is committed to inspiring leaders and team members to flex their empathy muscles and master the art of active listening to ensure everyone including prospects, customers, and employees feels valued, heard, and supported. Her presentations are dedicated to helping organizations create supportive cultures of care by improving how they listen to and communicate.

Heather is a two-time TEDx speaker, sharing universal insights with millions all over the world, and the host of Leadership With Heart, a podcast about how leaders can better engage and retain talent. A regular contributor to leading news outlets, she has been featured in Bloomberg Business, CNN Business, and FAST Company, to name just a few.

Heather is the author of three bestselling books: *The 7 Intuitive Laws of Employee Loyalty*, which was named one of Forbes' "Must-Read" books for HR Professionals, *The Art of Caring Leadership*, which teaches the radical power of caring support in leadership and the workplace, and *The Art of Active Listening*, which debuted in numerous Amazon best-seller categories.

Heather harnesses humor, warmth, and an instant relatability to engage and uplift audiences, and inspire them into action. Her presentations are dedicated to helping teams, leaders, and organizations shine by improving how they listen to, communicate with, and empower people.

